

## Press Release

### **A Major Move in the Energy Sector: Emerald Horizon Appoints Carl Page to Advisory Board — Silicon Valley Icon Strengthens Global Strategy for ADES Technology**

**Serial entrepreneur, President of the Anthropocene Institute and globally leading voice for advanced nuclear energy joins the Advisory Board of Emerald Horizon**

**Austria / USA, 25 March 2026** — Emerald Horizon, the energy technology company developing ADES — a groundbreaking approach to clean, safe and scalable energy generation — today announces the appointment of Carl Page to its Advisory Board. Page uniquely combines Silicon Valley entrepreneurial depth with decades of commitment to advanced nuclear energy, reinforcing Emerald Horizon's ambitions within the European and global SMR ecosystem.

**Carl Page** is President and Co-Founder of the Anthropocene Institute, an organisation dedicated to accelerating advanced nuclear technologies and sustainable energy solutions in the fight against the climate crisis. In 1997, he founded eGroups, scaling it to over 14 million users before Yahoo acquired the company in 2000 for USD 432 million — it became the foundation of Yahoo! Groups.

As one of the world's most prominent advocates for advanced nuclear energy, he has spoken at international forums including the ARPA-E Energy Innovation Summit, the International Conference on Energy Futures (ICEF) and EarthX. Through the Anthropocene Institute, he has provided strategic support to advanced nuclear startups, shaped national energy policy across multiple countries, and consistently championed Small Modular Reactors (SMRs) as a key technology for decarbonisation.

**CEO Florian Wagner:** "Carl Page embodies exactly the thinking Emerald Horizon needs to scale our ADES technology at the European and global level. He does not merely understand the science — he has spent decades building coalitions, shaping policy frameworks, and supporting the entrepreneurs who make advanced nuclear possible. His appointment to our

Advisory Board sends a clear signal to the market, to policymakers, and to our partners: we are serious, we are ready, and we are moving.“

The appointment comes at a moment of pivotal decisions for Europe's nuclear energy landscape. In March 2026, European Commission President Ursula von der Leyen presented a comprehensive EU SMR Strategy at the Paris Nuclear Summit, committing investment guarantees through InvestEU and introducing regulatory sandboxes to accelerate SMR market deployment across the EU. Emerald Horizon is actively engaged in the European Industrial Alliance on Small Modular Reactors and is positioning ADES as a candidate for EU support under Horizon Europe and the EU Innovation Fund.

Page will provide strategic counsel on technology positioning, investor relations, international partnership development, and engagement with the global nuclear policy community.

#### **ABOUT CARL PAGE**

Carl Page is President and Co-Founder of the Anthropocene Institute ([anthropoceneinstitute.com](http://anthropoceneinstitute.com)), an organisation advancing sustainable technologies with a particular focus on conventional fission, fusion and advanced nuclear energy. He founded eGroups in 1997, which was acquired by Yahoo in 2000 for USD 432 million. He holds BSE and MSE degrees in Computer Engineering and Computer Science from the University of Michigan.

#### **ABOUT EMERALD HORIZON**

Emerald Horizon is an energy technology company developing ADES, a next-generation approach to clean energy generation. The company is positioned at the forefront of the European advanced SMR ecosystem and actively engages with international partners to bring transformative thorium-based technology to market.

Picture



Picture: Carl Page with DI Dr. Mario J. Müller in the laboratory of Emerald Horizon AG in Graz/Austria.

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